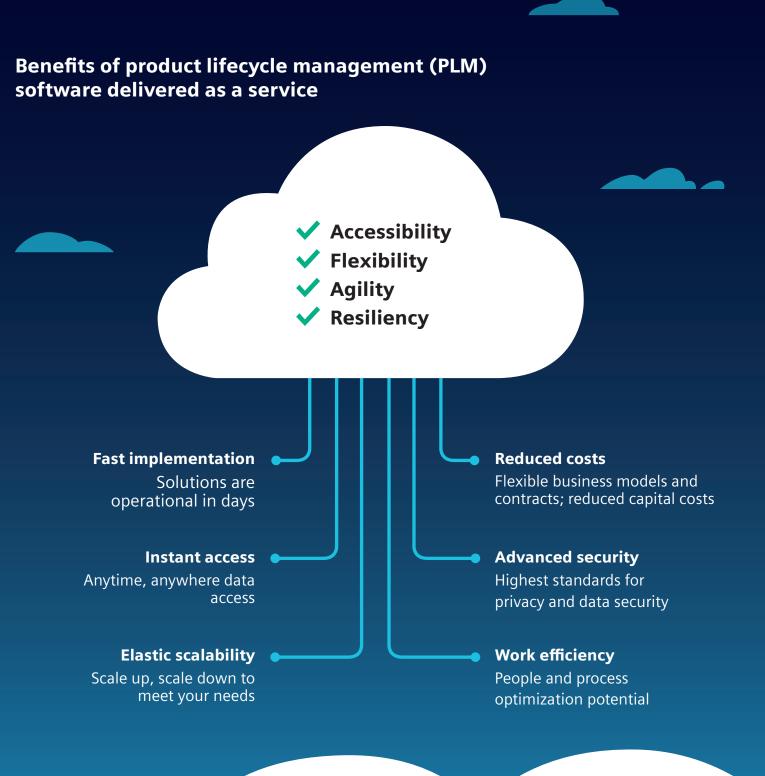
## SIEMENS

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# Realizing the business value of cloud-based SaaS PLM

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Top two reasons

businesses choose software as a service (SaaS):





Source: Forrester Research, Quantifying the Business Value of SaaS

Improved business agility Increased information technology (IT) or cloud resiliency

#### SaaS provides superior data security and protection

When a company uses a SaaS PLM solution, data security is the responsibility of the solution provider and its cloud partner...As a result, the likelihood of data theft and product development-crippling malware is much less than with on-premises PLM.



Source: Lifecycle Insights, The Business Case for Cloud-Based SaaS PLM

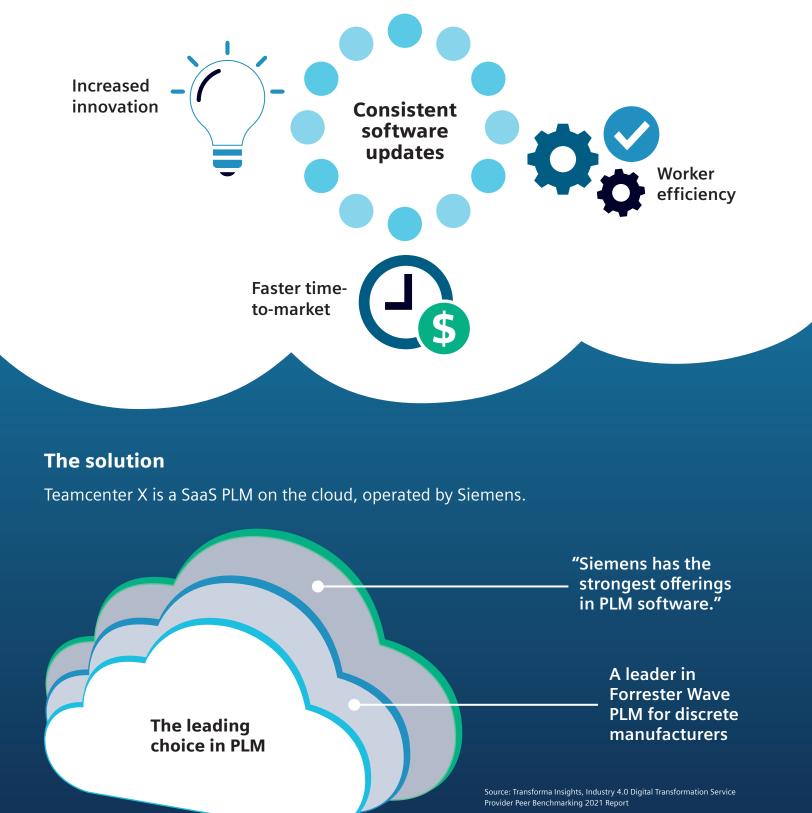
### SaaS typically beats on-premises on overall business value



## ROI (return on investment) shows that SaaS is a good bet for long-term value.

Source: Forrester report, Quantifying the Business Value of Saas

#### **ROI example: SaaS delivers consistent software updates**



Source: The Forrester Wave, Product Lifecycle Management for Discrete Manufacturers, Q1 2023

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